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## Campus Bits- May 1972 - Vol I No 29

Prairie View A&M College

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Vol. 1

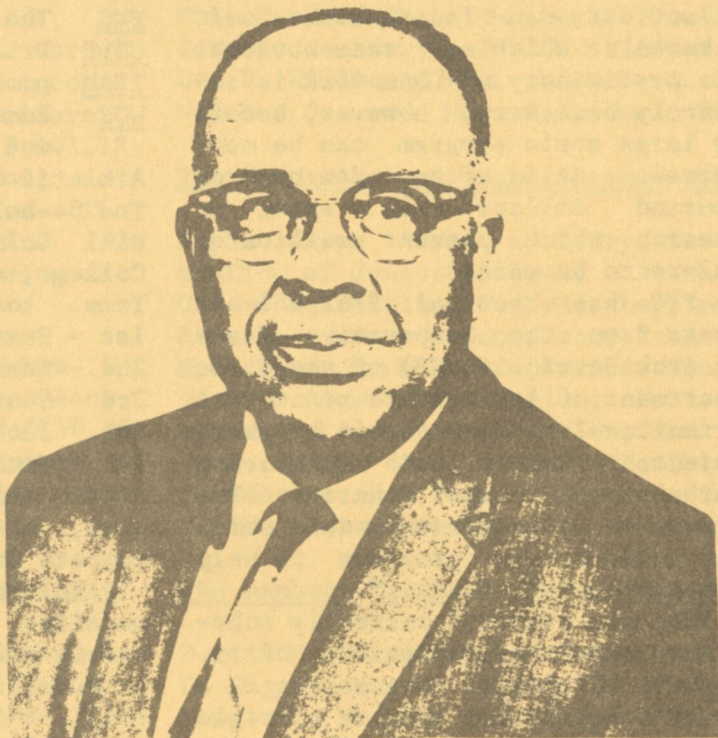
Friday, May 19, 1972

No. 29

## DO WELL AND LET IT BE!

A soft drink manufacturer in Haiti once adopted as his motto: "Do well and let it be known." This was an unusual version of the old French saying: "Do well and let it be." While many people will agree with the Haitian manufacturer, some believe that the French adage has the strength of self confidence that does not depend on other's appreciation to pursue worth-while accomplishment. George L. Smith is one of those who believes so.

--Story on back page



After a few days on the campus one may notice a tall, round-shouldered athletic-built man who takes long strides, walking along, minding his own business. He does not seem to pay attention to anything, but should someone extend greetings to him, one can observe a spark of light in his eyes behind his glasses. He will wave timidly, slightly bending his head adorned by a grey felt hat shadowing a good fatherly smile. For a moment, one will think of a priest in a rural catholic town, or of Fernandel in "Don Camillo."

Then one will want to meet this man who will give him a firm hand shake while gratifying him with a warm and friendly smile. At first the man will be reserved and will want more to listen than to talk. But when he will decide to venture an opinion or express his views, one will discover a learned man who speaks with charm and distinction.

This man is George L. Smith, a kind, reserved and refined gentleman.



RESEARCH  
WILL HELP  
THE POOR

Investigative socio-economic research projects are among the least understood activities. Most people

do not see why several hundred thousand dollars should be spent to collect data about facts which should be known or which may seem obvious. This preliminary studious work is absolutely necessary, however, before any large scale program can be considered. It is often a few hundred thousand dollars well spent in research which prevent million of dollars to be wasted.

PVC has received \$752,651 in grants from the Cooperative State Research Service (CSRS) of the U. S. Department of Agriculture to conduct agricultural, socio-economic research projects in Waller and neighboring Southeastern Texas Counties. The purpose is to gather basic data which will guide future programs to help "The people Left Behind."

The six projects currently scheduled, under the supervision of Dr. James I. Kirkwood, are based on a 3-year estimate with possible extension to 5 years. They are:  
1- Factors Affecting Patterns of Living of Disadvantaged Families:

\$108,893.

2- Change in the Nature, Composition and Socio-Economic Conditions of Black Families in Texas: \$117,783.  
3- Food Choices and Nutritional Health of the Older Age Group: \$126,500.

4- The Economic Feasibility of Producing and Marketing

Pre-boilers: \$155,730.

5- Analysis of Technical and Economic Problems in Alternative Systems of

Producing and Marketing Selected Vegetables: \$131,355.

6- Evaluation of Alternative Technical and Economic Systems of Swine Production and Marketing: \$112,390.

PVC The PVC Golf Team--coached by  
GOLF Dr. Ted Amundson, assistant  
TEAM professor of Health, Physical  
WON Education and Recreation--has

won the 1972 Southeastern Athletic Conference Golf Tournament. The 54-hole event was held at Oak Hill Golf Course, near Grambling College, on May 11, 12, 13, 1972.

Team totals were as follows:

1st - Prairie View - 910

2nd - Gramblin - 930

3rd - Southern Univ. - 938

4th - Jackson State - 1010

5th - Texas Southern Univ. - 1030

Alcorn and Mississippi Valley played also, but they were not eligible to compete for the title.

Walter Pryor, PVC junior, was the medalist with a 218 total. He had strong competition from Billy Smith, of Grambling College, who had a 220 total. Albert Dwight Cunningham, sophomore, was third in individual scoring with a score of 230. Robert Jackson and Marvin Wilson also scored among the top ten. Michael Sapenter was the 5th member of the Team.

PVC's final golf competition for this season will be in the NAIA National Golf Tournament at Roswell, New Mexico on June 6-9. PVC qualified for the National Golf Tournament by winning the District 8 Golf Title in Houston earlier this spring. Coach Ted Amundson is confident that his team will win the final competition.



BAND  
UNIFORM  
FUND  
DRIVE

Several members of PVC's instructional and administrative staffs have joined with alumni, friends, members of the Board and the Centennial Council, campus organizations and private companies, to bring the Band Uniform Fund Drive above the 50 per cent mark. According to a report from the treasurer, Mr. Julius W. Robinson, \$13,141.18 has been effectively received, and \$2,295.50 is still pledged. The total, \$15,436.68, represents 103 uniforms or 52½% of the total goal: \$30,000 or 200 uniforms.

Among the contributors are 53 individuals and 14 companies and organizations that have donated \$150.00 each. In addition, eight members of the Century Club have applied their \$100.00 each to the Fund.

The Individual contributors are:

G.W. Adams; Ruth B. Arnold; Thomas D. Armstrong; A.Y. and Belle B. Beutel; Dorothy W. Bowman; Mr. and Mrs. Joe Booker; Donald Brooks; Marion Brooks; Flossie M. Byrd; Anne L. Campbell; Herbert Chambers; S. R. Collins; W. A. Curtis; Rufus F. Dabney; Wendell C. Davis; Reda Bland Evans; J. W. Echols; Harry L. Faggett; Gwendolyn B. Grossman; Robert A. Henry; Willa Hood; Delia H. Hunt; Claude F. Jones; Mr. and Mrs. Earl K. Jones; James I. Kirkwood; Everett N. Loeb, Jr.; Warren H. Lowans; Mamie J. McCloud; George B. Morgan; James P. Mosley, III; Jimmie R. Poindexter; James E. Powell; Walter Powell;

C. F. Randle; G. R. Ragland; Isadore Roosth; Sam KJ. Seymour, Jr.; Geneva Sharpe; G.L. Smith; Mr. and Mrs. H.D. Smith; James M. Solomon; Pearl E. Solomon; T.R. Solomon; T.R. Solomon, Jr.; George Stafford; C. A. Thomas; Mrs. Richard Thomas; John H. Thomas; Bernice Webster; John C. Williams; Lee V. Williams; Mr. and Mrs. C. L. Wilson; Dr. and Mrs. G.R. Woolfolk.

The companies and organizations are:

Alpha Kappa Alpha Sorority; Association of Junior Fellows; Brenham Coca-Cola Bottling Co; Frito-Lay, Inc; Hempstead Motor Company; Jones Funeral Home; Morse Wholesale Co; Prairie View-Houston Alumni Association; Prairie View Local Alumni Association; Prairie View Stage Band; Rogers Brothers Foundation; San Bernard Electric Co; Senior Class; Zeta Phi Beta Sorority.

The members of the Century Club are:

Purvis M. Carter; Ruby Dabney; Hattie O. Higgs; Mattie Londow; Arthur S. Mangaroo; Mr. and Mrs. J.W. Robinson; Sydney W. Spalding; A.D. Stewart.

DEVELOPMENT  
FUND 1971/72

Ten members of the PVC faculty, members of the Century Club have applied their entire contribution to the Development Fund. They are:

Dr. W. W. Clem; Mr. Sam Daruvalla; Dr. and Mrs. I. C. Gordon; Mr. A.E. Greaux; Dr. and Mrs. Don Knotts; Dr. and Mrs. A.J. Kynard; Mr. and Mrs. G.R. Phillips; Dr. and Mrs. R.N.S. Rao; Dr. William R. Walters; Dr. Curtis A. Wood.



GEORGE LEE SMITH came to Prairie View 41 years ago. During that period he has seen several generations of students and many waves of teachers. He has been known as professor and head of the Poultry Department, superintendent of the Agricultural Experiment Station and dean of the School of Agriculture during 24 years--1943-1967.

Since then, he has served as assistant to the President for Development, executive director of the Centennial Council and the Self-Study Committee--1967-1969--and executive director of the Prairie View A&M College Foundation. During seven years--1942-49--he was also director of Athletics.

Born in Fort Valley, Georgia, G. L. Smith completed his secondary education at Fort Valley High and Industrial School. He received a B.S. degree in Agriculture from Hampton Institute, in Virginia, and a M. S. degree in Poultry Husbandry from Kansas State University, where he has also completed one year of pre-doctoral work.

Many people call him Dr. Smith, but he does not like that, because he said: "One should not carry a title he did not earn." In his case, however, he has certainly earned his right to the Doctor in Education, honoris causa, which was awarded him in 1958 by the University of Liberia, in appreciation of his contribution to the US Technical Assistance Program in this West African country, as chief adviser to the International Cooperation Administration--ICA--from 1955 to 1958.

Dr. Smith is the first black man, appointed to the National Cotton Board by US Secretary of Agriculture Freeman in 1967, and reappointed by US Secretary of Agriculture Clifford Hardin in 1971. He also received the Distinguished Service Award for contributions to U. S. Agriculture, at a ceremony in Washington, D.C., in November 1970.

He has published several books and studies on agriculture, alone and with others, and holds membership in several professional organizations, such as: Texas Association of College Teachers, Texas State Teachers Association, American Association of University Professors, Beta Kappa Chi Scientific Society.

Now, G. L. Smith is getting ready to retire. He has received the PVC Distinguished Service Award from President Thomas, during the 93rd Commencement Convocation, and his friends on the campus have expressed regrets to see him leave. He said that he was deeply moved by all the kind attentions and expressions of friendship he has received, but that he would rather retire quietly now, when he is still healthy and vigorous.

When asked about his plans, he said: "First I am going to enjoy being home with my wife for awhile. Then, we may plan some traveling to Asia, or closer, to the Caribbeans. After that we will decide where we want to settle down. It may be in Houston, North Carolina, or California, where both of our sons, George L. Jr. and Reginald Wendell, live."

Farewell George L. Smith, go where you wish, do as you please, for wherever you maybe, we know that you will "do well and let it be."